

Hey [Name],

First off, let me just say— your [thing that you did that is great] is great. I [loved it because] and I'm [applying it to my business by...].

My name's [name], I've been [in the x field / building x business / other qualifications].

The reason I'm reaching out is, I'd like your opinion on [what I'm currently doing]. It's a [brief description] that (I hope) will [major market benefit].

As a [expert in / leading authority on /etc.] [industry], I was hoping to get your take on my next move.

If you have some time spare, would you be open for a quick call? I'm happy to pay your hourly rate, whatever it may be.

Either way, thanks for [doing that great thing] and hearing me out.

Talk soon!

[Name]